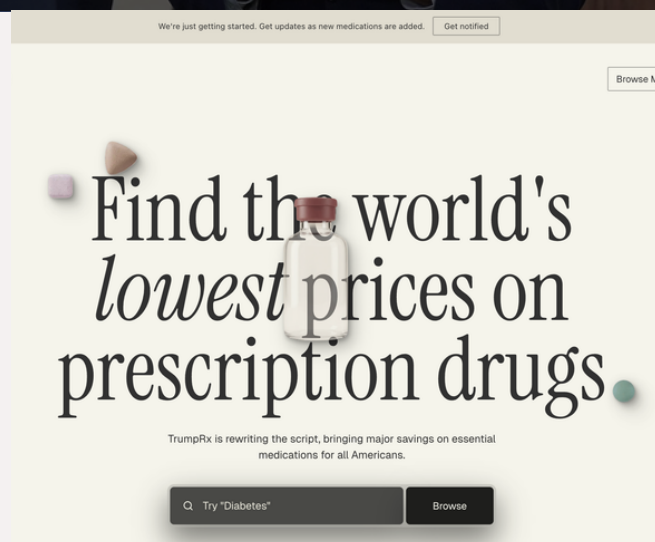


TRUMPRX LAUNCH & RECEPTION

TrumpRx.gov is a government-supported website to connect Americans with prescription drugs at a discounted rate. The website connects directly to pharmaceutical companies where transactions take place and does not go through insurance. This is an effort to provide relief for skyrocketing prescription drug prices in the United States.

Did you know?...

- ➔ In February 2026, the Trump Administration [launched](#) TrumpRx.gov, a website designed to help Americans access prescription drugs at discounted prices.
 - o The White House fact sheet stated TrumpRx [offered](#) medications at a steep discount, including Novo Nordisk's Wegovy pills for as little as \$149 a month, down from \$1,349.
- ➔ In 2022, the Department of Health and Human Services [found](#) that U.S. prescription drug prices are nearly 2.78 times higher as prices in comparison to other developed countries.
- ➔ Upon launch of TrumpRx.gov, there has been support for the increased access to drugs not covered by insurance by politicians, including Senator Bernie Sanders' office, and by industry insiders.



At launch, TrumpRx.gov offers 43 medications at reduced prices. TrumpRx [provides](#) information on discounts, but does not sell the medications directly, instead sending users to the pharmaceutical companies while not utilizing insurance.

TrumpRx Launch & Reception

Executive Summary

In February 2026, the Trump Administration launched TrumpRx.gov, a website providing information on discounts for prescription drug prices. At launch, the website provided information on 43 medications produced by pharmaceutical companies offered at a discount, with some medications offered at 1000% discount.

At launch, there was bipartisan enthusiasm for features of TrumpRx.gov, with Senator Bernie Sanders' office reportedly pleased about the discounts on medication not covered under most insurance plans. Additionally, industry professionals praised the effort to expand access to prescription drug prices not covered by many insurance programs. However, media coverage has remained very limited, revealing a general lack of awareness about the website among most Americans.

What is TrumpRX.gov?

TrumpRx.gov is a government-supported website to connect Americans with prescription drugs at a discounted rate. The website connects directly to pharmaceutical companies where transactions take place and does not go through insurance. This is an effort to provide relief for skyrocketing prescription drug prices in the United States, with over half of Americans expressing concern about the affordability of prescription drugs.

Background:

- In February 2026, the Trump Administration [launched](#) TrumpRx.gov, a website designed to help Americans access prescription drugs at discounted prices. Some markups have been reported as up to 1000% discount.
 - The White House fact sheet stated TrumpRx [offered](#) medications at a steep discount, including Novo Nordisk's Wegovy pills for as little as \$149 a month, down from \$1,349.
- At launch, TrumpRx.gov offers 43 medications at reduced prices. TrumpRx [provides](#) information on discounts, but does not sell the medications directly, instead sending users to the pharmaceutical companies while not utilizing insurance.
- In 2022, the Department of Health and Human Services [found](#) that U.S. prescription drug prices are nearly 2.78 times higher as prices in comparison to other developed countries.
- [According](#) to public polling, over half of Americans are very worried or somewhat worried about affording prescription drug costs.

Launch Coverage

Upon launch of TrumpRx.gov, there has been support for the increased access to drugs not covered by insurance by politicians, including Senator Bernie Sanders' office, and by industry insiders.

- Upon the release of TrumpRx.gov, bipartisan excitement about the improved access to obesity drugs was [noted](#), including from members of Senator Bernie Sanders' office.

- In an op-ed by the *Washington Reporter*, TrumpRx was [praised](#) as an evolution of previous prescription drug cost reduction efforts, such as Medicare Part D. Additionally, TrumpRx was lauded as an effort to use supply side economics rather than government taxes to reduce costs.
- Valley Integrated Urgent Care & Wellness Center, a full-service wellness support center in Pennsylvania, [highlighted](#) the initiative's efforts to reduce the cost of medication for the average American could lead to improvements in health care costs for more types of medications in the future.
- CBS News [identified](#) that "cheaper, direct-to-consumer options could benefit uninsured Americans, people with high deductibles and patients whose medications aren't covered by their insurance. "
- Pirate Wires [wrote](#) that TrumpRx's efforts to reduce drug costs "singlehandedly revolutionized our healthcare system, after years of complaints but little action from the Liz Warren crowd. Your White Pill is here, folks – and it's now available at a federally-negotiated discount."
- Merith Basey, CEO of Patients for Affordable Drugs Now, a patient advocacy group, [told](#) CBS News "Fertility drug pricing could benefit a lot of people, because they aren't typically covered by insurance, and TrumpRx offers discounts."
- Juliette Cubanski, deputy director of the program on Medicare Policy at KFF, a health policy research organization, also [noted](#) the potential benefit of TrumpRx for expanding access to drugs at more affordable prices, since many medicines including obesity drugs are not covered widely by insurance.