

DONALD TRUMP'S VICTORY MARKS A SERIES OF HISTORIC ELECTORAL ACHIEVEMENTS

Trump picked up a share of younger voters that hadn't been seen since 2008, he had the best showing with Hispanic voters in modern times, and his share of the Black vote was the most of any Republican presidential candidate in 42 years.

Did you know...?

Trump secured the Electoral College and the popular vote, becoming the first Republican presidential candidate to win the popular vote in **two decades**.

[Read more at USA Today →](#)

In New York City, where Trump grew up and spent most of his life before entering politics, he didn't just surpass his two previous results; his roughly **30% vote share** topped every Republican candidate since Ronald Reagan 40 years ago.

[Read more at CBS News →](#)

Trump made substantial gains amongst demographics that don't usually vote Republican. 1 in 3 voters of color supported Trump this election, likely besting George W. Bush in 2004. He received a **higher level of support from Black voters** than any Republican presidential candidate in 42 years.

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Trump picked up “**record high**” support from Latino voters in comparison to any other Republican presidential candidate in modern times.

- The Edison Research exit poll found he was backed by **46%** of Latino voters, and Latino men **backed** Trump by more than any Republican in a Presidential election.

- Latino women also **moved** towards Trump with Harris only winning by 22 points compared to Biden's 39 points in 2020.

- Exit polling analysis by Echelon Insights found Latinos shifted between 14 to 27 points for Trump.

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Executive Summary

President-Elect Donald Trump's resounding electoral victory over Kamala Harris brought numerous firsts for a Republican candidate or occurrences that hadn't been seen in decades. He was the first Republican to carry the popular vote since 2004. Trump's support in this election increased in 49 states as well as D.C., the most gained by a presidential candidate versus a prior election since 1992. States and counties that haven't supported the Republican nominee in years lurched right, and Trump managed to improve his margins in solid blue states, namely Illinois and New Jersey, from double-digit losses to single digits.

Across the board, Trump managed to improve his support amongst the demographics that Democrats have historically relied on to carry them to victory. Trump picked up a larger share of younger voters that hadn't been seen since 2008, he had the best showing with Hispanic voters in modern times, and his share of the Black vote was the most of any Republican presidential candidate in 42 years.

1. [Trump won the popular vote and his numbers improved across the country](#)
2. [Trump flipped numerous counties that were Democrat strongholds in blue and red states](#)
3. [Trump made substantial gains amongst demographics that don't usually vote Republican](#)

Trump Won The Popular Vote, And His Numbers Improved Across The Country

- Trump [secured](#) both the electoral college and the popular vote, becoming the first Republican presidential candidate to win the popular vote in two decades.
- Trump won more states than any other candidate since 1992, and his [support](#) this election increased in 49 of the 50 states.
- Trump [won](#) Pennsylvania with over 3.47 million votes, which was the [most](#) of any statewide Republican candidate in history.
- Nevada went to Trump, and he [became](#) the first Republican in two decades to carry the state. He even [managed](#) to make blue state New Jersey a battleground by losing to Harris by only five points after double-digit losses in 2016 and 2020. His gains in the Garden State made it the closest presidential showing for a Republican since George H.W. Bush lost by 2.4 points in 1992.
- In the 2016 presidential race, Trump became the first Republican to flip Michigan in 30 years. Although he lost the state in 2020, he won it [back](#) in 2024.
- In traditionally liberal states, Trump dramatically [cut](#) 2020 double-digit losses. In addition to the aforementioned New Jersey, Illinois was sliced to a single-digit Democrat advantage.



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A few #'s that tell the story of how comprehensive this Trump win was:

* In NJ, Trump lost by 16 points in 2020. He lost by 5 in 2024.

* In CA, Trump lost by 29 points in 2020. He lost by 17 points in 2024.

* In NY, Trump lost by 23 points in 2020. He lost by 12 in 2024.

* In IL, Trump lost by 17 in 2020. He lost by 8 in 2024.

Remarkable.

Trump Flipped Numerous Counties That Were Democrat Strongholds In Blue And Red States

In New York City, where Trump grew up and spent most of his life before entering politics, he didn't just surpass his two previous results; his roughly 30% vote share topped every Republican candidate since Ronald Reagan, 40 years ago.

- Trump became the first Republican presidential candidate in over 35 years to flip [Bucks County](#), Pennsylvania, and [Miami-Dade County](#), Florida. The last Republican to win both counties was George H.W. Bush in 1988.
- Trump [flipped](#) Starr County, Texas, the most Hispanic county in the country, to red. The county hadn't [voted](#) Republican in 120 years.
- In Massachusetts, Trump won 87 of the state's 351 cities and towns, 33 more than he took in 2020 and 29 more than he took in 2016. Adding to his gains in the state, Democrat stronghold Bristol County [broke](#) right for Trump. In 2004, Kerry won the [county](#) by more than 28 points.
- In New York, Trump [carried](#) Suffolk and Nassau counties, becoming the [first](#) Republican to carry the two in 30 years. [His 30% vote share in New York City was the most since Reagan](#). Trump also [earned](#) 40% of the vote in California and flipped at least 10 counties to red.
- In North Carolina, Trump [won](#) Anson County, a 40% Black county for the [first time](#) since Richard Nixon in 1972 and Carlton County, Minnesota, where Trump became the [first](#) Republican to win the county since 1928. Baldwin County, Georgia, another 40% Black county, also flipped to a Republican for the [first](#) time since 2004.
- Echelon Insights found that the largest shift towards Trump were majority-minority counties and that he made-up ground in the suburbs where the Democrats' "college-educated, white-collar voters" are [clustered](#).

Trump Made Substantial Gains Amongst Demographics That Don't Usually Vote Republican

- Echelon Insights found that "basically everywhere shifted towards Trump" with Latinos, nonwhites and working-class voters shifting the most towards Trump. They also found Trump made inroads with women of all age groups.

- According to [NBC News](#) exit polling, Trump made significant inroads with younger voters this election, picking up a [larger share](#) of voters under 30 than any Republican presidential candidate since 2008. It marked the Democrats' "[weakest showing](#)" among young voters since John Kerry in 2004.
- Trump [picked](#) up a "[record high](#)" of Latino voters of any Republican presidential candidate in modern times, besting Ronald Reagan and George W. Bush. The Edison Research exit poll found he was backed by 46% of Latino voters, and Latino men [backed](#) Trump by more than any Republican in a Presidential election. Latino women also [moved](#) towards Trump with Harris only winning by 22 points compared to Biden's 39 points in 2020. Exit polling analysis by Echelon Insights found Latinos shifted 14 to 27 points for Trump.
- According to [CNN](#), it was the best GOP showing with Hispanics in more than 52 years.
- 1 in 3 voters of color [supported](#) Trump this election, "likely" besting George W. Bush in 2004. He [received](#) a higher level of support from Black voters than any Republican presidential candidate in 42 years. Echelon Insight's review of exit polling found the black vote shifted between 3 to 14 points to Trump.
- The Catholic vote, which favored Biden in 2020 moved towards Trump, [supporting](#) him by 18 points. According to *The Washington Post*, Trump's winning margin among Catholics was the largest since exit polling began in 1972.